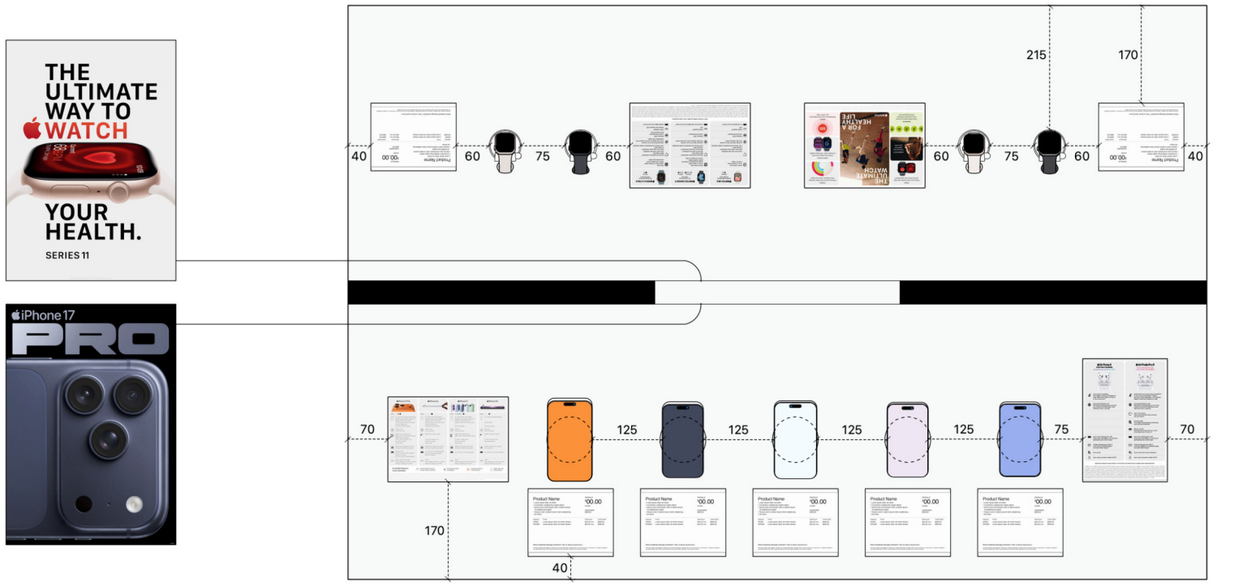
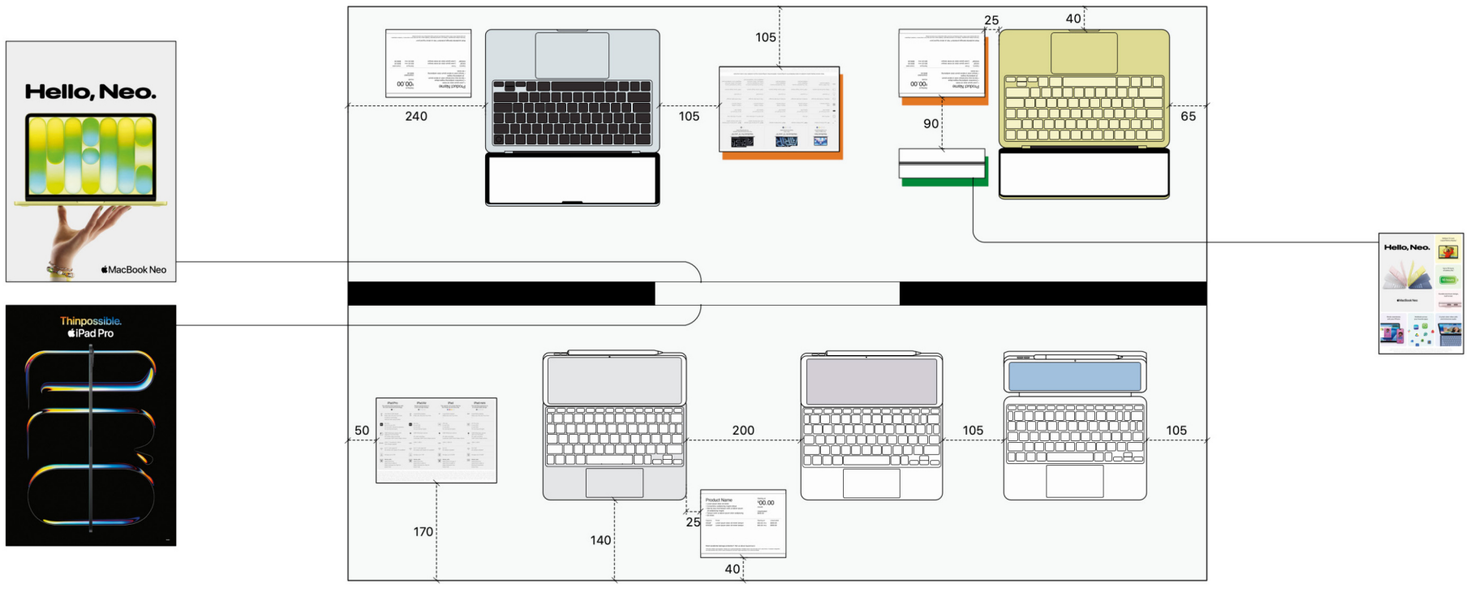
Multi-brand AAR · 1.5m Product Table · iPhone + Watch (x4) · no AWU · no iPhone 17e · SEA +
Multi-brand AAR · 1.5m Product Table · Notebooks + iPad · Combo · SEA



FRONT

Table • 1.5m • iPhone + Watch (x4) • no AWU • no iPhone 17e • SEA



FRONT

Table • 1.5m • Notebooks + iPad • SEA

Configuration

Graphics and table signs are for reference only, final creative may be different. Layout and fixture placement changes per store, if there are any questions, refer to the store layout.

Multi-brand AAR · 1.5m Product Table · iPhone + Watch (x4) · no AWU · no iPhone 17e · SEA

■ NEW | ■ *MOVE*

Apple Watch Sign
A2 Hero

Apple Watch SE 3
40mm Starlight
Aluminum Case NC
with Starlight Sport Band (GB58)

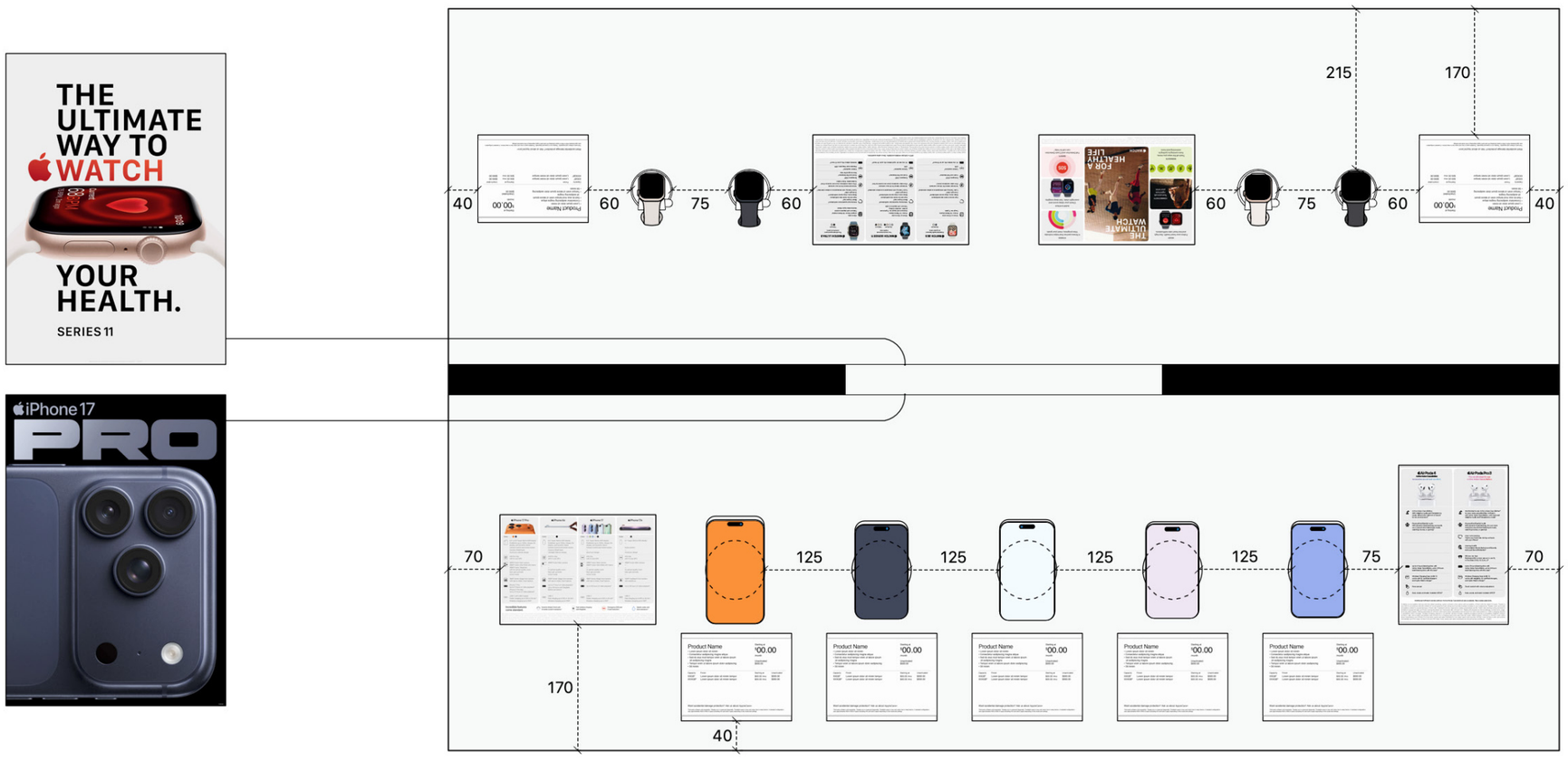
Apple Watch SE 3
44mm Midnight
Aluminum Case NC
with Midnight Sport Band (GB59)

Apple Watch Sign*
A5 Comparison
Angled

Apple Watch Sign*
A5 Features
Angled

Apple Watch
Series 11
42mm Rose Gold
Aluminum Case NC
with Light Blush Sport Band (GB62)

Apple Watch
Series 11
46mm Space Gray
Aluminum Case NC
with Black Sport Band (GB61)



FRONT

iPhone 17 Pro Sign
A2 Hero

iPhone Sign
A5 Comparison
Angled

iPhone 17 Pro Max
cosmic orange
(C306)

iPhone 17 Pro
deep blue
(C302)

iPhone Air
sky blue
(C307)

iPhone 17
lavender
(C311)

iPhone 16
ultramarine
(C204)

AirPods Sign
A5 Comparison
Flat

Multi-brand AAR · 1.5m Product Table · Notebooks + iPad · SEA

■ NEW | ■ *MOVE*

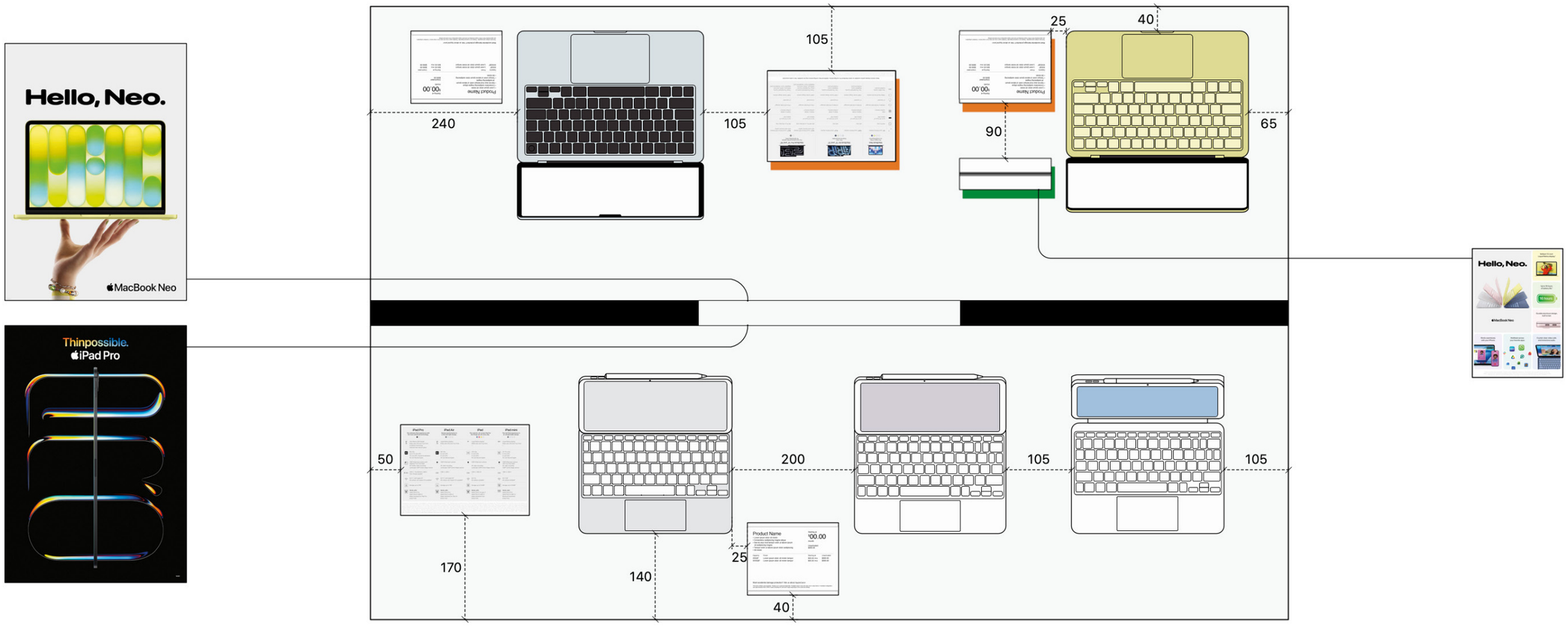
MacBook Neo Sign
A2 Hero

MacBook Air
13-inch M5
sky blue
(N76)

Notebook Sign
A5 Comparison
Angled

MacBook Neo Sign**
Front/Back
A5 Features

MacBook Neo
citrus
(N87)



FRONT

iPad Pro Sign
A2 Hero

iPad Sign
A5 Comparison
Angled

iPad Pro
11-inch M5
silver (D84)
with Magic Keyboard
for iPad Pro 11-inch M5
white
and Apple Pencil Pro

iPad Air
11-inch M4
purple (D88)
with Magic Keyboard
for iPad Air 11-inch M4
white
and Apple Pencil Pro

iPad A16
blue (D80)
with Magic Keyboard Folio
and Apple Pencil (USB-C)

**The MacBook Neo Features sign is not mandatory, but highly recommended for optimal store experience.
Do not use A2 vertical graphic frame on this product table if adjacent to a wall bay, as A2 graphic would overlap wall bay hero graphic.

Planogram

03/26